

DISCOVER SEOUL PASS

Discover Seoul the Way You Want!



Download the "Discover Seoul Pass" app from the App store.

Free with pass

You can enjoy this attraction for free for 24/48/72 hours with the pass.

Discounted with pass

You will get a discount when you visit this attraction with the pass (no expiration time).

免费入场

持首尔转转卡, 在24/48/72小时内可免费入场的观光景点。

折扣优惠

无须担心截止时间, 持首尔转转卡, 享受折扣入场和多重附加服务。

無料入场

パスを提示すると有効時間(24・48・72時間)内に、無料で入場できる観光地

割引提供先

パスを提示すると有効時間に関係せず、割引特典をもらえる観光地

Seoul Bike



[How to Use]

1. Download the Seoul Bike app from Google Play or App Store.
2. Select Discover Seoul Pass as your Method of Payment. (Rental also available through the Seoul Bike website)
3. Enter your 10-digit QR code to complete your purchase (Please type the numbers when entering the QR code.)
4. Press the home button located in the middle of the bike terminal and enter the 8-digit rental number.
5. Return your bike after use.

- ★ You can check nearby rental locations and the number of bikes available at each location through the Seoul Bike app or website.
- ★ The bike can be used for 24 hours from the time of rental.
- ★ During the 24 hours, Discover Seoul Pass holders can return the bike and rent another one.
- ★ Discover Seoul Pass holders can use the voucher only one time, regardless of the pass expiration date.

How to Use

Step 1. To plan your itinerary
- Select the attractions you want to visit. Optimize the itinerary, considering the distance, time on-site, and the hours/days of operation.

Step 2. How to top up transportation card
- The pass can be topped up for transportation at convenience stores or at the recharge machines at subway stations for any amount. (The pass can be used permanently as a transit card regardless of its 24/48/72 hour duration for visiting tourist attractions.)

Step 3. Download the app and synchronize it with your pass.
- Download the Discover Seoul Pass app from Google Play or the App Store. Scan the QR code with the app or enter the QR code right through the app. The app and the Pass are now synced!

Step 4. How to use the Discover Seoul Pass as an admission ticket
- At the attraction, present the physical card at the ticket office. An admission ticket will be issued to you once the card's QR code has been scanned. After scanning the pass card's QR code, the pass will stop functioning as an admission ticket after the 24/48/72 hour time period.

Step 5. What if I want to know how much time is remaining on my pass?
- Through the app, you can view the card's remaining time as well as the remaining tourist attractions you can visit.



< Seoul Tourism Organization >
 9F, 40, Daehak-ro, Jongno-gu, Seoul, 03217, Korea
 Please visit our website for more information and find us at
 discoverseoul@seoulwelcome.com
 www.discoverseoulpass.com
 www.facebook.com/discoverseoulpass
 www.weibo.com/discoverseoulpass
 www.instagram.com/discoverseoulpass
 +82-2-3788-8191

Seoul City Tour Bus Open-top (Hop-on, Hop-off)

★ Please check that the bus is a Seoul Tiger Bus before boarding. (Course A-D)

A Downtown • Palace Course
 2 hours | First 09:00 | Last 18:00

- 1 Gwanghwamun
- 2 Deoksugung Palace
- 3 Namdaemun Market
- 4 Seoul Station
- 5 War Memorial of Korea
- 6 Yongsan Station
- 7 National Museum of Korea
- 8 Itaewon
- 9 Myeong-dong
- 10 Namsangol Hanok Village
- 11 Ambassador Hotel
- 12 Shilla Hotel
- 13 N Seoul Tower
- 14 Grand Hyatt Hotel
- 15 Dongdaemun Market
- 16 Daehakro
- 17 Changgyeonggung Palace
- 18 Changdeokgung Palace
- 19 Insadong / Bukchon / Joyesa
- 20 Cheongwadae
- 21 Gyeongbokgung Palace Folk Museum
- 22 Sejong Center for the Performing Arts (Hop off only)

B Seoul Panorama Course
 1 hour 50 min | First 09:30 | Last 17:00

- 1 Gwanghwamun
- 2 Le Meridien Hotel, Novotel
- 3 Hotel Samjung
- 4 Namsan Cable car
- 5 Millennium Hilton Hotel
- 6 Namsan Library
- 7 Grand Hyatt Hotel
- 8 Gangnam Station (Transfer Station)
- 9 Some Sevit
- 10 63 Building - Hangang Cruise
- 11 Yeouinaru Station
- 12 Hongik Univ.
- 13 Airport Railroad, Hongik Univ. Station
- 14 Ewha Womans Univ.
- 15 Museum of Agriculture
- 16 Seoul Museum of History

★ No limit on how many times you can hop on/off, but you can only take the whole route once.

C Around Gangnam Tour Course
 1 hour 30 min | First 10:20 | Last 17:20

- 1 Gangnam Station (Transfer Station)
- 2 Le Meridien Hotel, Novotel
- 3 Hotel Samjung
- 4 Seolleung and Jeongneung, Ramada Seoul Hotel
- 5 Bongseusa Temple, Casino
- 6 COEX
- 7 LOTTE WORLD ADVENTURE
- 8 LOTTE WORLD Tower
- 9 Olympic Park
- 10 Seoul Jamsil Stadium
- 11 Samsong Station
- 12 K-POP Entertainment
- 13 K-STAR ROAD
- 14 Rodeo Street
- 15 Gangnam City Center, Hyundai Dept. Store
- 16 Garosu-gil
- 17 Some Sevit
- 18 Express Bus Terminal, Shinsegae Dept. Store
- 19 Seorae Village
- 20 Seoul Nat'l Univ. of Education Station
- 21 Samsung D'light

D Night Tour Course (Open Top, Double Deck, Trolleybus)
 1 hour 30 min (Non Stop) | 19:30 | July-August 20:00

- 1 Gwanghwamun (a Departure Station)
- 2 Mapo Bridge
- 3 Seogang Bridge
- 4 Gangbyeon Expressway
- 5 Banpo Bridge
- 6 Some Sevit
- 7 Dongjak Bridge
- 8 Seongsu Bridge
- 9 Hannam Bridge
- 10 N Seoul Tower
- 11 Namdaemun Market
- 12 Cheonggye Plaza (Last Stop)

★ No departure when less than 10 people have made a reservation.
 ★ 30 min photo time at N Seoul Tower on weekends (Double Decker - Dongjak Bridge or Some Sevit)

Seoul City Tour Double-Decker Tour Bus (DDP)

Traditional Culture Course 1 hours 50 min

- 101 Dongdaemun Design Plaza
- 102 Bangsan & Jungbu Market
- 103 Euljiro 3-ga
- 104 Euljiro 1-ga (Deoksugung Palace, Seoul Metropolitan Government)
- 105 Tongin Market - Cheongwadae
- 106 Sejong Center for the Performing Arts (Gwanghwamun, Gyeongbokgung Palace)
- 107 Seoul Station (transfer Platform No.6)
- 108 Sungnyemun (Gate)
- 109 Myeong-dong
- 110 Jonggak & the Jongno Youth Street
- 111 Insa-dong, Unhyeongung Palace, Tappo Park
- 112 Jongmyo Shrine (UNESCO world Heritage) & Sewoon Electronics Plaza
- 113 Gwangjang Market
- 114 Dongmyo Shrine & Dokkaebi Market
- 115 Seoul Folk Flea Market
- 116 Seoul Yangnyeong Market
- 117 Majang-dong Meat Market
- 118 Sindang-dong Junggung Market

Please check the tour bus course name and route at the bus stop to make sure that you are taking the correct bus.

DISCOVER SEOUL PASS

FREE with pass

You can enjoy this attraction for free for 24 / 48 / 72 hours with the pass.

- Historical Attraction
- Cultural Attraction
- Amusement of Seoul
- Transportation

1 Changdeokgung Palace



Hours 09:00-18:00
Closed on Mondays

99, Yulgok-ro, Jongno-gu, Seoul, Korea
+82-2-3668-2300

Changdeokgung Palace was designated a UNESCO World Heritage Site because it stands in complete harmony with its surrounding landscape.

- Last admission 1 hour before closing.
- Discover Seoul Pass does not include the Hwonn Secret Garden tour or any night time openings of the palace.
- The palace opening hours change seasonally. Please check the website for more detailed information.

6 Seodaemun Prison History Hall



Hours 09:30-18:00
Closed on Mondays, January 1st, Lunar New Year, Chuseok

251, Tongil-ro, Seodaemun-gu, Seoul, Korea
+82-2-360-8590

The Seodaemun Prison was created in order to detain Korean independence fighters resisting Japanese rule. The prison is indeed a historic place that has been part of many ups and downs in modern Korean history.

- Last admission 30 minutes before closing.

12 Namsan Seoul Tower Hanbok Experience Center



Hours 11:00-20:00
Closed on Open Year Round

105, Namsangongwon-gil, Yongsan-gu, Seoul
+82-2-772-9388

Namsan Seoul Tower Hanbok Experience Center offers a chance to enjoy various aspects of traditional Korean culture such as hanbok, wedding ceremonies, musical instruments, refreshments, Korean food, etc.

- Last admission at 18:00
- DSIP holders can wear a Silver Theme hanbok with basic accessories for free.
- Other hanbok and photo shoots available for an extra fee.

18 Alive Museum



Hours 09:00-20:30
Closed on Open Year Round

12, Insadong-gil, Jongno-gu, Seoul, Korea
+82-2-2034-0600

Alive Museum is one of the most recognized brands among attractions specializing in optical illusions.

- Last admission 1 hour before closing.

24 N Seoul Tower (Observatory)



Hours 10:00-23:00
Closed on Open Year Round

105, Namsangongwon-gil, Yongsan-gu, Seoul, Korea
+82-2-3455-9277

Enjoy the beautiful and superb scenery among the clouds, where the nature of Namsan Mountain meets the 21st century technology of the N Seoul Tower.

- Last admission 30 minutes before closing.

30 SMTOWN Museum



Hours 11:00-22:00
Closed on Open Year Round

513, Yeongdong-daero, Gangnam-gu, Seoul, Korea
+82-2-1670-6330

At SMTOWN Museum, you can check out the history, albums, performance outfits, and the merchandise of SM artists from their debut until now. You'll also be able to learn how content for SM artists is made.

- Last admission 1 hour before closing.

DISCOVER SEOUL PASS

Discounted with pass

- Amusement of Seoul
- Performance
- Shopping
- Travel Service
- Wellness

You will get a discount when you visit this attraction if you have the pass (no expiration date).

11 Namsangol Hanok Village



Hours 09:00-21:00 (Apr-Oct)
09:00-20:00 (Nov-Mar)
Closed on Mondays

28, Toegyero 34-gil, Jung-gu, Seoul
+82-2-2261-0517

Namsangol Hanok Village consists of five restored traditional Korean houses. Seoul Namsan Traditional Theater, a traditional garden, and Seoul Millennium Time Capsule Plaza. Enjoy the atmosphere and experience the value of preserving traditions and culture.

- Various activity programs are available. Please check our website for detailed information.

17 63 SQUARE (63 Building)



Hours 10:00-22:00
Closed on Open Year Round

50, 63-ro, Yeongdeungpo-gu, Seoul
+82-2-780-6382

63 Square is a cultural complex that's located in the annex of 63 Building. At 63 Square you will find Korea's first aquarium, Aquaplanet 63 and 63 ART, an art gallery and observatory where you can enjoy beautiful works of art and the best views of Seoul.

- Last admission at 21:30
- Closed for one week in September, 2018 (for exhibition replacement)

23 MBC WORLD



Hours 10:00-18:00
Closed on Lunar New Year, Chuseok

267, Seomang-ro, Mapo-gu, Seoul, Korea
+82-2-789-3705

MBC World is Korea's first theme park created by a broadcaster, and is focused around hallyu (Korean Wave). Visitors can enjoy attractions based on premium dramas created by MBC and other popular entertainment programs.

- Last admission at 16:00

29 SMTOWN@coexartium (Theatre)



Hours 11:00-22:00
Closed on Open Year Round

513, Yeongdong-daero, Gangnam-gu, Seoul, Korea
+82-2-1670-6330 (THEATRE)

The newest and most amazing experience of meeting SM celebrities. We promise you the best experience ever that only Asia's no. 1, SM Entertainment can offer!

- Live performances are not available with the Discover Seoul Pass. Please check the show schedule on our website as the schedule changes daily. Tickets will be issued 1 hour before the show time.

35 Seoul City Tour Bus Open-top (Hop-on, Hop-off)



Hours 09:00-19:30
Closed on Mondays (open on holidays)
30-60 min intervals

61-1, Taegyongno 1-ga, Jung-gu, Seoul
+82-2-777-6090

Seoul City Tour Bus is a shuttle bus that circulates the featured courses, starting with Gwanghwamun. Ticket Box Location: In front of Donghwa Duty-free Shops and Koreana Hotel at Gwanghwamun, Gangnam Station (Exit 11)

- The audio guide is now available in 12 languages: Korean, English, Japanese, Chinese, French, German, Russian, Spanish, Thai, Vietnamese, Indonesian, and Malaysian.

36 Seoul City Tour Double-Decker Tour Bus (DDP)



Hours 09:30-18:00
Closed on Operates Year Round

Euijro 281 Jung-gu, Seoul, Korea
+82-2-1544-4239

Discover major attractions in Seoul all at once with Seoul City Tour. You can get on and off at all stations throughout one day with the purchase of a ticket.

- Seoul Traditional Culture Course only. Last bus at 17:10. Starting from DDP Station.

45 Seoul Sky



Hours 09:30-22:00
Closed on Open Year Round

300, Olympic-ro, Songpa-gu, Seoul
+82-2-1661-2000

The Seoul Sky Observatory is located at the top of the Lotte World Tower, the world's fifth tallest building standing 123 stories and 555 meters tall. As the tallest building in South Korea, it is the only place where you can take in a gorgeous 360-degree view of Seoul.

- Please present the code when buying your ticket (Code : 16004)

51 Musical JUMP



Hours Mon 20:00
Tue-Sat 17:00, 20:00
Sun, holidays 14:00, 18:00
Closed on Open Year Round

JUMP THEATRE 3F Myungbo Art Hall, 18-5, Cho-dong, Jung-gu, Seoul, Korea
+82-2-2722-3995

JUMP has been widely praised in West End of London, Edinburgh Festival Fringe, 33 Chinese cities, and 160 cities in 90 countries by over 6 million spectators.

57 LOTTE Duty Free



Hours 09:30-21:00
Closed on Open Year Round

81, Namdaemun-ro, Jung-gu, Seoul
+82-2-1688-3000

LOTTE Duty Free offers the best quality products and services, both in retail locations and online, in Chinese, Japanese, and English. LOTTE is the leader in the duty free industry and aims to be the top Duty Free Shop in the world by 2020.

- Please check our website for more information about other available stores, including the World Tower Store and the Coex Store.
- Discounts of up to 15% and other various benefits available.

63 OHUI & WHOO SPA Nonhyun



Hours 10:00-22:00
Closed on January 1st, Lunar New Year Holidays, Chuseok Holidays, Christmas

52, Haldong-ro 21-gil, Gangnam-gu, Seoul
+82-2-3442-5252

Ohui & Whoo Spa Nonhyun is the hot spot where not only hallyu stars but also celebrities from all around the world come to experience K-beauty. With a luxurious interior, cutting edge spa technology and top specialty therapists, Ohui & Whoo Spa offers its clients only the best service.

- Last call for treatments 19:00
- Services available in English, Chinese, and Japanese.

64 Season's Table (Korean family restaurant)



Hours 11:00-22:00
Closed on Open Year Round

4F, 105, Namsangongwon-gil, Yongsan-gu, Seoul
+82-2-318-0315

The No.1 Korean family restaurant, Season's Table is a Korean food buffet offering dishes made with over 80 healthy seasonal ingredients.

- Opening hours and offered menu items may differ according to location.
- Locations at supermarkets and department stores will be closed on certain days.

2 Changgyeonggung Palace



Hours 09:00-18:00
Closed on Mondays

185, Changgyeonggung-ro, Jongno-gu, Seoul, Korea
+82-2-762-4888

The Changgyeonggung Palace was built in 1483 by King Sejong to take care of the wives of the preceding kings.

- Last admission 1 hour before closing.

7 Coreana Cosmetics Museum



Hours 10:00-19:00 (Apr-Oct)
10:00-18:00 (Nov-Mar)
Closed on Sundays, January 1st, Lunar New Year, Chuseok

space*c 827 Eonju-ro, Gangnam-gu, Seoul
+82-2-547-9177

Coreana Cosmetics Museum is the only museum specializing in cosmetic culture in Korea.

- Last admission 1 hour before closing. You can also visit Coreana Museum of Art when you visit Coreana Cosmetics Museum (when the exhibition is open).

13 National Museum of Korea



Hours Mon, Tue, Thu, Fri 10:00-18:00
Wed, Sat 10:00-21:00 Sun, Holiday 10:00-19:00
Closed on January 1st, Lunar New Year, Chuseok
The first Monday of April and November (Apr 2nd, Nov 5th)

137, Seobinggo-ro, Yongsan-gu, Seoul
+82-2-1968-0361

National Museum of Korea, the heart of Korean history and culture, preserves and exhibits the nation's cultural heritage, ranging from prehistoric times to the early 20th century.

- Admission Fees
 - Permanent Exhibitions: Free of charge
 - DSIP holders can wear a Silver Theme hanbok with basic accessories for free.
 - Special Exhibition Galleries: Free admission available only for Discover Seoul Pass holders
- Last admission 1 hour before closing.

19 Coex Aquarium



Hours 10:00-20:00
Sat, Holiday 10:00-21:00
Closed on Open Year Round

513, Yeongdong-daero, Gangnam-gu, Seoul
+82-2-700-7200

COEX Aquarium is Korea's biggest marine theme park where you can have a fun educational experience! It is not just a place for leisure, but also a world-class themed aquarium where education meets entertainment, creating a fun entertainment complex.

- Last admission 1 hour before closing

25 <Running Man> Thematic Experience Center Ep.1: Find the Treasure



Hours 10:00-20:00
Closed on Open Year Round

41, Insadong 5-gil, Jongno-gu, Seoul
+82-2-1522-9661

Collect R-points by completing missions on 12 stages, which include activities such as 'digital jump rope', 'remove the name tag', 'a pitch-black maze', 'a mirror maze', and more.

- Last admission at 19:00
- The usage time is limited to 1 hour.

31 TESEUL Seoul (Teddy Bear Theme park)



Hours 09:30-19:00
Closed on Open Year Round

CI2N Bldg, 119 Jil, Injibong-ro, Jongno-gu, Seoul, Korea
+82-2-1877-0279

Meet Korean-style teddy bears and enjoy Teddy Bear Korean Village, Fairy Tale Village, and Safari in a 4000 m² indoor space.

- Last admission 1 hour before closing.

37 Dynamic Maze



Hours 09:00-20:30
Closed on Open Year Round

3,000 KRW OFF

81, Daehil Building, Insadong-Gil 12, Jongno-Gu, Seoul, Korea
+82-2-2034-0600

Dynamic Maze is an indoor play space where participants have to escape the maze by working in teams to overcome obstacles and performing various missions.

41 LOTTE WORLD ADVENTURE



Hours 09:30-22:00
Closed on Open Year Round

240, Olympic-ro, Songpa-gu, Seoul
+82-2-1661-2000

Lotte World is Korea's first indoor theme park that's not only popular among locals, but also international visitors. Ever since the park first opened in 1989, Lotte World has had over 80 million visitors, with 10% of them being international tourists, making it one of the most popular tourist attractions in Korea and worldwide.

- Please present the code when buying your ticket (Code : 16912)

47 Jeongdong Theater <The Palace: Tale of Jang Noksu>



Hours Tue-Sat 16:00
Closed on Sundays, Mondays

43, Jeongdong-gil, Jung-gu, Seoul
+82-2-751-1500

This traditional performance from Jeongdong Theater is a dance drama that provides a special opportunity to experience Korean gisaeng culture, folk dance, and royal theatricals on a single stage.

53 National Gugak Center



Hours 09:00-22:00
Closed on Mondays

2364 Nambusunhwan-ro, Seocho-gu, Seoul, Korea
+82-2-580-3300

The National Gugak Center is the headquarters of Korean traditional performing arts.

59 Shinsegae Duty Free Myeong-Dong Store



Hours 09:00-20:30
Closed on Open Year Round

77, Toegyero, Jung-gu, Seoul
+82-80-899-4586

The Myeong-Dong branch of Shinsegae Duty Free is located in the heart of Korean culture and shopping, Myeong-dong and near popular tourist destinations such as N Seoul Tower. As a luxurious shopping, culture, arts, and leisure complex, Shinsegae Duty Free offers visitors a great opportunity to shop and take a break from the bustling streets of Seoul.

65 SAFEX



Hours 07:00-22:00
Closed on Open Year Round

Transportation center B1, 271 Gonghang-ro, Jung-gu, Seoul, Korea
Hongik university station airport railroad B1(next to exit No.5 faregate) 160 Yangwha-ro, Mapo-gu, Seoul, Korea
+82-2-364-0211

Luggage delivery service from Incheon International Airport to hotels and vice versa.

3 Deoksugung Palace



Hours 09:00-21:00
Closed on Mondays

99, Sejong-daero, Jung-gu, Seoul, Korea
+82-2-751-0734

Deoksugung Palace is an important historical heritage site that also serves as one of the best places for recreation for local residents.

- Last admission 1 hour before closing.

8 HANBOKNAM



Hours 09:30-20:30
Closed on Open Year Round

17, Bukchon-ro Sga-gil, Jongno-gu, Seoul
+82-10-6485-8507

Hanboknam is a hanbok themed cultural complex that consists of a hallyu themed photo zone, hanbok cafe, professional studio, and other cultural attractions.

- Refunds are not possible after first use and the hanbok can only be worn for 90 minutes.
- For an extra hour of wear, you can pay 5,000 KRW for a traditional hanbok or 10,000 KRW for a themed hanbok on site.

14 National Museum of Modern and Contemporary Art, Seoul



Hours Mon, Tue, Wed, Thu, Sun 10:00-18:00
Fri, Sat 10:00-21:00
Closed on Sundays, January 1st, Lunar New Year, Chuseok

30 Samcheong-ro, Jongno-gu, Seoul, Korea
+82-2-3701-9500

National Museum of Modern and Contemporary Art, Seoul (MMCA Seoul) offers visitors the chance to experience a variety of culture and arts genres (exhibitions, movies, performances, education, etc.) through which they can see the flow of contemporary art at a glance.

- Last admission 1 hour before closing.

20 Figure Museum W



Hours 11:00-19:00
Closed on Mondays, January 1st, Lunar New Year, Chuseok 1st, 2nd day

3, Seolleung-ro 159-gil, Gangnam-gu, Seoul, Korea
+82-2-512-8865

A mecca for the young at heart and for lovers of figurines and toys!

26 Sealala



Hours 24 hour / Daytime 05:00-21:00 / Night time 21:00-05:00
Closed on Open Year Round (Planned yearly closures for 2-3 weeks in Sep and Oct)

82, 164, Mullae-ro, Yeongdeungpo-gu, Seoul, Korea
+82-2-3455-9661 (9:00-19:00)

Sealala offers a great opportunity to enjoy traditional Korean jimjang culture. It is located near Mullae Station (Line 2) and Yeongdeungpo Station (Line 1).

- If you stay for over 12 hours, you will need to pay 1,000 KRW for every extra hour.

32 Trick Eye Museum & Ice Museum



Hours 09:00-21:00
Closed on Open Year Round

82, Seogyo Plaza, 357-1, Seogyo-dong, Mapo-gu, Seoul, Korea
+82-2-3144-6300

Trick eye is an artistic technique that fools the eye into seeing three-dimensional objects from flat surfaces.

- Last admission 1 hour before closing.

38 Eland Cruise



Hours 11:30-22:00
Closed on Operates Year Round

290, Yeouido-gu, Seoul, Korea
+82-2-6291-6900

Eland Han River cruise is one of the top 10 most famous Korean Wave attractions and the most romantic way to enjoy the beautiful scenery of Seoul.

- Please arrive at least 15 minutes before embarkation.
- All passengers must fill out an embarkation card.

42 PANGSHOW PANGPANG Cruise



Hours 17:00 / 20:00
Closed on Open Year Round

E-Land Cruise 1 Terminal 2F, 86-5, Yeouido, Seoul, Korea
+82-2-722-4400

You can try out bread making at the Experience Center and then take a ride along the Han River on the show cruise ship.

- A reservation must be made at least one day in advance.
- E-mail for reservations : pangshow2015@gmail.com
- You must present your ID when boarding the cruise ship.

48 Kung Festival



Hours Wed-Fri 20:00
Sat 18:00
Sun 16:00
Closed on Mondays, Tuesdays

81, Samjin Pham Building 121, Wausan-ro, Mapo-gu, Seoul
+82-2-323-5233

Kung Festival is a non-verbal b-boy musical that features a team of Korea's best b-boys and dancers. It aims to eradicate school and social violence and express friendship through the powerful dancing of the b-boys.

- Please check the schedule on our website before making a reservation as the schedule may be subject to change.

54 The Painters HERO



Hours 17:00, 20:00
Closed on Open Year Round

Seoul Theater 5F, 13, Donhwamun-ro, Jongno-gu, Seoul
+82-2-762-7648

The Painters HERO combines fantastic live drawing with media art that employs cutting edge technology.

60 SM Duty Free



Hours 10:00-19:00
Closed on Open Year Round

41, Insadong 5-gil, Jongno-gu, Seoul
+82-2-1522-9800

SM Duty Free is located in the center of Seoul, close to Jongsak Station (Line 1) and top tourist destinations, including Insadong, Bukchon, Myeong-dong, etc. The duty free store has everything you need for a satisfying shopping trip, from foreign boutiques to local and foreign cosmetics, alcohol, and small and medium-sized business products.

66 World Roaming



Hours 24 hour
Closed on Open Year Round

Incheon International Airport 1 Terminal: 1F, Next to exit 8 Incheon International Airport 2 Terminal: 1F, Next to exit 6